

POLE 2k'6

Project SmartLight

participation for students in:
industrial and product design
biomedical engineering
computer science
electrical engineering
mechanical engineering
plastics technology
material science
process management

Assignment Spring/Summer Term 2006
University of Applied Sciences
NorthWestern Switzerland

Organisation POLE Project



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Introduction: POLE - A Platform for Learning and Teaching

University students are nowadays increasingly challenged within their specific core disciplines; in addition however, they are also supposed to develop skills in order to apply this particular knowledge in practice. This ideally goes hand in hand with a sense of maturity of the individuals' characters vis-à-vis the social, cultural, and economical environment. The practical application of theoretical knowledge can thus only be implemented successfully if these three basic elements are taken into account.

In addition to university students' disciplinary knowledge, the ability to work efficiently within multicultural environments has become increasingly important. Universities are therefore looking to expand and deepen this particular aspect in order to provide the necessary expertise in this field. This realisation has led to universities becoming more proactive with regards to networking and offering joint courses, which is where POLE (Project Oriented Learning Environment) is actively involved in. In the course of this new collaboration, it has become apparent that the complementary aspect has gained in importance. An example for this is the liaising between strongly research-oriented and more practically oriented universities with the common goal of being able to implement the according results as soon as possible. Apart from contributing to more comprehensive and efficient process work, the



POLE courses lay particular emphasis on improved cultural know-how. In order to do this, students are encouraged to contribute their experiences within international teams, regardless of geographical and language barriers.

POLE sees itself as a learning system cooperating with other European or international universities. It does so within a reflexive context, taking into account the various cultures involved in order to create new methods of resolution regarding teaching and learning methods. The students are at the core of this concept, and are given the option to develop process-oriented expert knowledge through interdisciplinary teamwork. Simultaneously, they learn to work independently and to deal with current problem cases through the use of modern information and communication tools.

Processes within POLE are largely organised within the individual teams themselves. The according goals are set and committed to within the teams; in case of resulting conflicts, weight is given to iterative processes in order to find solutions. A further characteristic

of POLE is an increasing tendency for the overlapping, or even amalgamation, of various lines of work in order to give way to new, holistic, and interdisciplinary perspectives. POLE is a comprehensive platform which gives students the opportunity to contribute their full potential. Each individual's attitudes, characteristics, and abilities are taken into account as a whole in order to allow as much space as possible for independent development of students' responsibilities and skills. A contribution to the concept of 'Campus in Mind' is made by POLE in providing the multi-disciplinary teams with learning facilities that are based on experimental and interactive technologies.

The teamwork in the POLE courses allows the students to further expand their specific professional skills; on the other hand, it also gives them the opportunity to develop more generic competences, which nowadays is one of the key qualifications in order to be able to adapt to a continuously changing environment. The course also enables students to evaluate their ability to function in a team and to analyse their styles of communication. Through practical examples, students are given the opportunity to explore how well they are able to work in a team, and to what degree they are flexible to accept members' concerns from other disciplines, i.e. how they can integrate these into their own work and patterns of thinking.

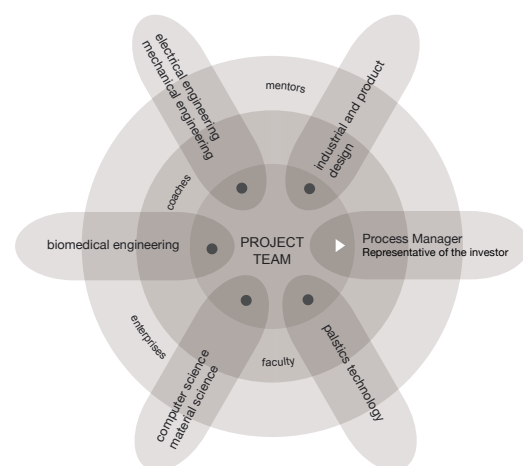
Experts and mentors which do not form part of the university, but are active members of businesses and the industry in general, are an essential part of POLE courses. Their participation contributes a high degree of practical knowledge to the projects, pointing out the actual 'state of the art'. In this manner, POLE manages to link academic education and professional practice. The intensive interaction between these two elements guarantees a rapid transfer of technology, while at the same time ensuring that the students involved are motivated to a high degree.

POLE is not only about to significantly remould the landscape of teaching and learning at universities, but it also intends to wield substantial influence concerning decision-making and the creation of practical work processes. In association with university teaching staff, the mentors are instrumental in contributing

expert knowledge and regular feedbacks to the teams, while they are also actively involved concerning the evaluation of processes and related products. The latter will be of increasing importance in the future, as scientific research has been initiated in connection with reflections of certain POLE processes. It is the intention of this kind of research to support students with regards to the awareness of their personal learning styles. The findings will then be made accessible for future work in a broader context.

Further POLE research issues include for example the creation of knowledge databases, which will serve as a tool for more rapid evaluation of solutions and decision-making processes in the future. These efforts are based on the knowledge that a large part of creational, construction, and design processes are substantially shaped by re-design.

The initial POLE courses had been launched as a result of the ever increasing demands in the current building trade, which is of a highly complex, segmented, and competitive nature. Experts from the fields of architecture, civil engineering, and construction management are clearly demanding a broader education, along with more diversified core skills for engineering students. The POLE learning environment and its associated methodology is not limited to this initial context, but allows students from practically any discipline to apply their theoretical knowledge in practical cases. Through collaboration in interdisciplinary



teams guided by process management students, students from fields such as architecture, urban planning, civil engineering, interior design, plastics engineering, mechanical engineering and economics were given the opportunity to cooperate in POLE projects and thus better understand the individual processes involved and acknowledge their relation to the social, economical, and political dimensions.

The present POLE course offered during the spring/summer semester 2006 will bring together the disciplines of industrial and product design, biomedical engineering, computer science, electrical and mechanical engineering, plastics technology, material science as well as process management with students and faculty from University of Applied Sciences Northwestern Switzerland, Federal Institute of Technology ETH Zürich, (Switzerland), Helsinki University of Technology HUT (Finland), Aalborg University (Denmark) and Stanford University (USA).

Responsibilities of POLE and its Partner Universities

POLE considers itself as a learning platform which enables and facilitates interdisciplinary processes. It has also proven to offer a test bed for research in the field of modern teaching and learning as well as in the field of evaluation of novel learning spaces. At the same time it is important to put on record that the responsibility for the disciplinary supervision of the students remains with the sending home universities. This relates also to the grading of the students' contribution. POLE on the other hand will provide a qualification on the team processes and on their interaction patterns. (It is suggested that students who successfully participate in POLE projects receive academic credits based on the ECTS.)

The experience during the previous POLE courses has revealed that this double responsibility of the student towards his/her POLE team and towards the

home university and professors, respectively, may also bear conflicts. POLE demands that team decisions be respected what the approach and the agreed objectives is concerned; POLE leaders are convinced that within this frame work there is still ample tether to adhere to high academic standards in the disciplinary work. Saying this makes it obvious that a close accompa-



niment and monitoring of the project by the faculty of the partner universities is essential and highly welcomed by POLE. The involved faculty will receive full access to all documents of the POLE project. Their participation during the kick-off events, the reviews and the final presentations will add to the interdisciplinary depth and thus to the quality of the project and to further developments of POLE.

Assessment

POLE has the ambition to continuously improve its learning and teaching platform. One step to do so is by integrating an external assessor into the process, who will participate in as many of the POLE design activities. POLE has cooperated in this field of evaluation and assessment with the Department of Education of the University of Applied Sciences Aargau and with Stanford University since the very beginning in the year 2000. The participatory assessment will focus on the effectiveness of the design processes and the adequate use of collaborative communication technologies.

Project Task

Text Ch. Holliger / Stryker

The operating room environment in hospitals is undergoing dramatic technological changes due to constant maturing of computer assisted technologies. Examples include amongst others endoscopic equipment, device interconnectivity and navigation. Hand-eye-coordination, as one of the fundamental ergonomic aspects in surgery, should be addressed through further integration of new technologies. The specific focus of the project will be the design of illumination aids (i.e. a novel operation room lamp, a so far unexploited resource) where a vast opportunity landscape is open for in-situ information conveyance through high density sensor integration as well as context- and location-oriented information display.

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Process Design

POLE as a platform for learning and teaching not only focuses on the product but puts strong emphasis on the structuring of the design process. The following list of deliverables shall facilitate the work process for the teams as a back bone.



At the end of the kick-off week (March 31, 2006):

- Written statement of the objective(s)
- Concept of the information management (using ICT) by each team
- Description of the anticipated contributions of each student as a member of her/his team
- Commitment of each team member on a (preliminary) milestone structure

At the first review (April 21, 2006):

(duration of presentations 30 minutes/team)

- Verification of team's collaboration strategy
- Clarification of contributions of each team member (written document); reflection about changes or confirmation of one's own role within the team
- Intermediary results, presented (2 days prior to the review) on the intranet (team web page)
- Documents of work in progress (log book)
- Refined sketches of envisioned product

At the second review (May 19, 2006):
(duration 30 minutes/team):

- Intermediary results, presented (2 days prior to the review) on the intranet (team web page)
- Verification of roles
- 1st versions of all deliverables due at the final presentation
- First mock-up(s) of prototype
- Clear concept of final prototype
- Definition of remaining milestones (segmentation; who does what?)

Final presentation (June 14 and 15, 2006):
(by June 12, midnight): Presentation of all relevant results in team's web page on POLE Projcet intranet portal. Note: Inputs will be blocked thereafter.)

- Oral presentation (duration: 45 minutes/team) for colleagues, faculty and jury – using the team's web page as primary and central means of information and visualisation; including: Comprehensive documentation of product (possibly of a whole product family), production method(s), production cost, consumer insights, marketing, sustainability, transportability.
- Potential for future research and development of SmartLight follow-ups
- Detailed evaluation of individual learning and insights
- Comments on success factors and/or pitfalls of interdisciplinary design teams
- Suggestions for future POLE projects

Deliverables (hard copy)

At the end of the kick-off week:

- Written statement of the objective(s)
- Concept of the information management (using ICT) by each team

At the first review:

- Team web page
- Refined sketches of envisioned product

At the second review:

- Mock-up(s) of package prototype
- Refined process plan (milestones) for final phase of the project

Final presentation:

- Visualisation of proposed design by 3D renderings.
- Functional sample of the prototype (scale 1:1)
- Comprehensive documentation on (1) the team's web page, as well as (2) through physical documents (e.g. scaled plans according to production standards) of
 - product
 - production method(s)
 - costs
 - protectability
 - consumer research/marketing concept
- Convincing sales brochure and/or video clip of product
- Process handbook in English (10 copies of the printed version and on CD-ROM)

Information and Collaboration Technologies ICT

With its interactive 'i-room' POLE is offering a modern infrastructure with respect to information and communication technologies (ICT). POLE encourages the partner universities to support their students with respect to ICT as much as possible, in particular granting them access to their own information technologies.

The following list of ICT tools characterizes the necessary standards:

- 24 hours per day access to work stations, so students can work on their tasks and are able to communicate at all times (Windows 2000 Pro, Windows XP)
- 24 hours per day access to telephones with international access for conference calls
- Video conferencing facilities (available at least 2 hours per week and team)
- Suitable IT support (firewalls, basic support)
- Internet access with at least 256 kBits/s
- MS-Office including Powerpoint and Frontpage, Acrobat Reader, ZIP and FTP programmes

During the kick-off sessions POLE will provide instruction in the use of data transfer tools for the sharing of

disciplinary applications. In cyber lectures and discussion forums POLE will be offering also support with respect to information exchange and protocols.

Restriction: It must be noted that for simultaneous communication there is only support provided by POLE for operating systems Windows 2000 (and higher). The POLE ICT experts will also assist the teams in terms of security of internet interactions in the confidentiality context.

Team Composition

The POLE SmartLight course is based on the partnership of University of Applied Sciences Aargau (with its faculties of industrial design, plastics engineering and process management), Aalborg University (department of production and institute for architecture & design), ETH Zürich (institute for mechanical systems, department of food sciences, institute for technology and innovation management) and Helsinki University of Technology HUT (institute for innovation management).

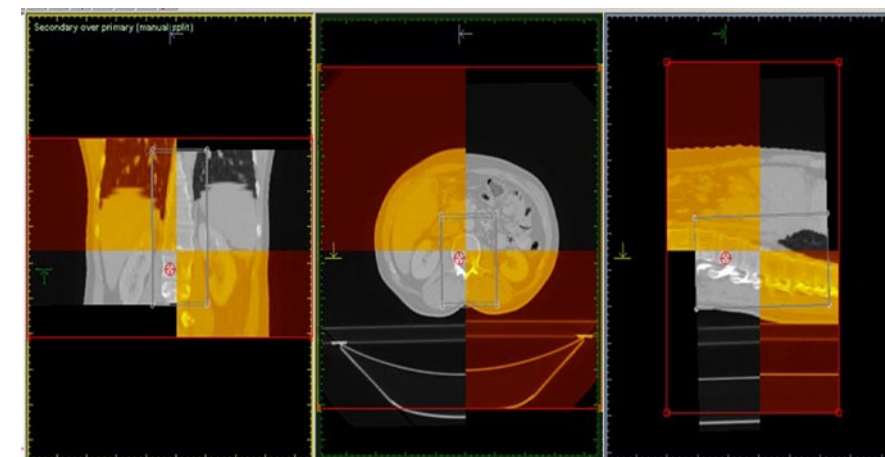
40 students in five interdisciplinary teams will work on the design and development of a novel packaging system for Stryker, under guidance and supervision of 16 faculty members.

Evaluation Criteria

The evaluation of the project results will be in the duty of a jury. It will consist of one member of each discipline and two members of the POLE directorate. Each team will receive a report with an acknowledgement of the contributions according to the following criteria: (1) fulfilment of Stryker's requirements (a list of specifications will be handed out during the kick-off week by the patron), (2) economic efficiency and feasibility, (3) innovation of solution(s), (4) suggested production methods, (5) presentation of product on web site, (6) general impressions.

Confidentiality Agreement

Due to the high potential of such a novel product in the operating room sector, Stryker and POLE have agreed to respect a confidentiality agreement which in turn has to be signed by all partners involved in the project. Individual copies for each participant will be ready for signature at the kick-off event.



Budget for production costs

Each team is granted a budget of max. CHF 2'000.00 for materials and production expenses. Payments can only be made by POLE against bills or (signed) receipts.

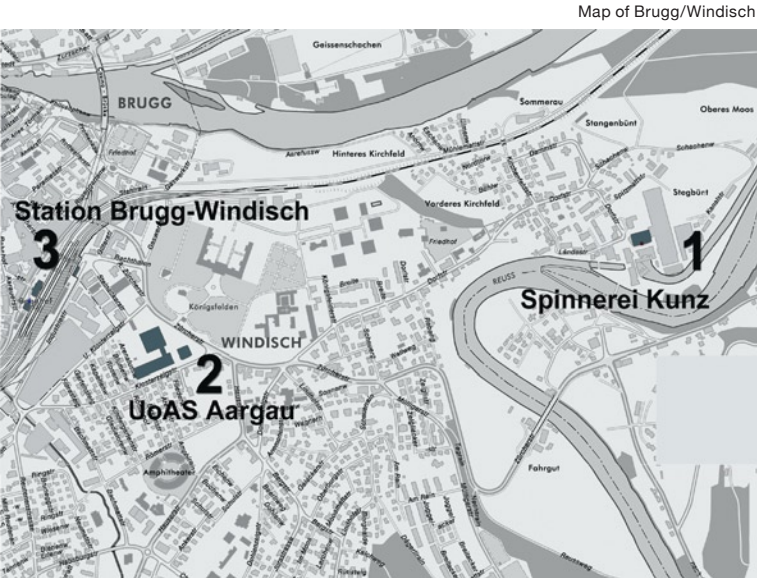
Cost of living and accommodation

Thanks to the financial support of sponsors and the industry partner Stryker, POLE is able to partially subsidize the cost of living, transportation and those for the documentations and hand-outs for the participating students. Nevertheless, a contribution total of 200 Euro for the kick-off week and the final presentation events will be charged to each student. The participants are also responsible for insurance matters.

Program Spring/Summer Semester 2006

Kick-off	Event	
March 27, 2005	Arrival of Students and Guests	POLE Spaces
	Lunch	Spinnery
	Welcome	
	POLE Europe - What is It?	
	SmartLightTask	
	Assessment	
	POLE ICT Infrastructure	
	Team Formation I	
	Dinner	Canteen
	Team Formation II	Spinnery
	My Discipline - Our Task - Our Team	
March 28, 2005	Departure by bus	Parking Lot UAS
	Trip to Stryker Research Laboratories, Freiburg i.Br.	Stryker Team
	Special Stryker Programme	
	Lunch	
	End of Visit	
	Return by bus	
	Dinner	Canteen
	Introduction to Process Planning 1	Spinnery
March 29, 2005	Group Work	Spinnery
	Input Process Planning 2	
	Lunch	Canteen
	Input Process Planning 3	
	Transfer to ETH Zürich	
	Presentation by Prof. E. Windhab	Cupola of ETHZ
	Library ETHZ	Cupola of ETHZ
	Refreshments	
	Introduction to Video-Conferencing System	ETHZ HG.D21
	Zürich by Night	

Kick-off	Event	
March 30, 2005	Self-Portraits of Faculty and Mentors	Spinnery
	Continued Work of Groups on Process	
	Lunch	Mensa UAS
	Continued Work of Groups on Process	
	Dinner	
	Group Work (Schedule Coordination, Expectations)	
March 31, 2005	Group Work (Sketch of Ideas)	Spinnery
	Lunch (Sandwiches/Drinks)	
	Presentation	
	Presentation	
	Presentation	
	Presentation	
	Presentation	
	Presentation	
	Apero / Clean Up	
	Assessment	
	Redesign of Process	
	Farewell Dinner	Restaurant Kurve
Course Dates	Event	
April 21, 2006	First Review (by Videoconference)	Home Universities
May 19, 2006	Second Review (by Videoconference)	Home Universities
around June 10 ff.	Arrival of students according to team decisions	
June 14 and June 15, 2006	SmartLight Final Presentations All teams, faculties, mentors jury, investors in Switzerland	POLE Spaces in Spinnery



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Illustration List

- p. 3 xxx
- p. 5 xx
- p. 7 xx
- p. 8 xx
- p. 9 xx

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